

# Quarterly Report

April - June 2008

## HEROES OF HOPE

# INDUSTRIAL CENTERS OF HOPE

Bangalore | Chennai | Moradabad  
Mumbai | Panipat



Supported by

**WAL★MART**

Programme run by

**HOPE**  
*worldwide*

# HIGHLIGHTS

HOPE *worldwide* has been pleased to run this program under the excellent guidance of Suze Francois (Social Responsibility Manager, Wal-Mart Global Procurement), Marie David (Director of Social Responsibility, Wal-Mart Global Procurement), Rajan Kamalanathan (Vice President for Ethical Standards, Wal-Mart) as well as the local team led by R. Sridhar (Regional Manager, Ethical Standards, India, Middle East, Africa, Pakistan). It was a highlight for all the Branch Managers, as well as National Coordinator John Silas, and the HOPE *worldwide* Executive Management Team (Mark Templer, CEO; Gimms Andrews, CFO; Dr. Ashok Prabath, CPO; Ian Correa, CDO) to meet together with Sridhar and his team at Wal-Mart's Bangalore offices. During the meeting, Arthur Emmanuel, Senior Vice President, Sourcing and Retail Import Development, Wal-Mart Global Procurement) also stopped by. In this meeting, the programs in each location were discussed in great detail, as well as relationships with suppliers, challenges faced, and ways to work together more effectively. HOPE *worldwide* is very grateful for the frequent visits by Wal-Mart associates to its sites, as well as the genuine and sincere way, the Wal-Mart staff are working together with HOPE *worldwide* ) to implement this program.

Apart from the usual activities at our Industrial Centers of HOPE (ICoHOPE), this quarter was full of events to create awareness of various social infirmities. There was also a spate of graduation days as the students of various vocational training centers finished their courses. There were also contributions from various other organizations to encourage our work.

## Bangalore

An HIV/AIDS awareness program was conducted for the employees of Pointec Pens in ICoHOPE Bangalore. A new tailoring program in association with Texport Syndicate India was also formed. The program is a 100% employability program where the students of ICoHOPE after going through training and a life skills program will be employed in Texport.

## Chennai

ICoHOPE - Chennai had a lot of activities for the students. The playschool celebrated its annual day and the tuition center also conducted a 3 week workshop of arts and crafts for the children. The starting of the school was celebrated with 'Green Color Day'. The 'Green Color Day' is a day when the students, parents, and teachers have activities and competitions centered on the color green. A teachers' orientation and training program was also conducted on 6th June. The computer training center also had its third graduation day on 6th May. An HIV/AIDS awareness program was also conducted in India Shoes Exports.

## Moradabad

The ICoHOPE in Moradabad had a graduation day for its vocational center students. There was also a Summer Dhamaka program at the vocational training center in which 94 people came to take part in the various courses.

## Mumbai

ICoHOPE - Mumbai also had a summer vocational camp for its students and had 576 people enroll for the various courses offered. Mr. Anil Dadhich and others from Gold Star took the personality development and career guidance classes. Accenture donated books worth INR 40,000 (USD 9,234) to the children in BMC School Andheri (W).

## Panipat

The students at the vocational training center in Panipat had their graduation ceremony. Also during this period, the staff of Small Wonder Play School volunteered to conduct summer school for the children. The children had an amazing time learning to make various crafts like Rangoli and toys.

Overall, the quarter has been full of fun, activities, as well as teaching and learning.

# EDUCATION

<b>Educational</b>	2007 - No. of Beneficiaries Benefited	2008 (till June) - No. of Beneficiaries Benefited
<b>Chennai</b>		
Tuition center( Gupta school)	350	350
Tuition center( ICoH Campus)	117	129
Pre- School	109	141
<b>Total</b>	<b>576</b>	<b>620</b>
<b>Mumbai</b>		
Play School	18	25
Tuition center( BMC school)	210	261
Computer Lab at BMC Sch.	1284	1284
<b>Total</b>	<b>1512</b>	<b>1570</b>
<b>Bangalore</b>		
Tuition center( Govt. School)	432	473
<b>Total</b>	<b>432</b>	<b>473</b>
<b>Panipat</b>		
Tuition center( ICoH Campus)	124	137
Pre- School	119	132
<b>Total</b>	<b>243</b>	<b>269</b>
<b>Moradabad</b>		
Tuition center( ICoH Campus)	144	214
Pre- School	89	111
<b>Total</b>	<b>233</b>	<b>325</b>
<b>GRAND TOTAL</b>	<b>2996</b>	<b>3257</b>
<b>GOAL</b>	<b>625</b>	<b>800</b>

# VOCATIONAL TRAINING

<b>Educational</b>	2007 - No. of Beneficiaries Benefited	2008 (till June) - No. of Beneficiaries Benefited
<b>Chennai</b>		
Computer	169	123
Tailoring	126	62
Spoken English	45	88
<b>Total</b>	<b>340</b>	<b>273</b>
<b>Mumbai</b>		
Computer	108	93
Spoken English	90	78
<b>Total</b>	<b>198</b>	<b>171</b>
Computer Lab at BMC Sch.(10th Std.)	161	161
<b>Bangalore</b>		
Computer	78	72
Spoken English	23	21
Tailoring		10
<b>Total</b>	<b>101</b>	<b>103</b>
<b>Panipat</b>		
Computer	93	103
Tailoring	81	49
Embroidery		26
Spoken English	80	36
<b>Total</b>	<b>254</b>	<b>214</b>
<b>Moradabad</b>		
Computer	85	73
Tailoring	68	41
Beautician	59	45
Spoken English	76	77
<b>Total</b>	<b>288</b>	<b>236</b>
<b>GRAND TOTAL</b>	<b>1342</b>	<b>1158</b>
<b>GOAL</b>	<b>1000</b>	<b>1000</b>

Industrial Center of HOPE  
**Bangalore**



**Boosting Pushpalatha's Confidence**

Pushpalatha was very insecure as she came from a village, Nelemanagala, to a big city to find work. Her father is a farmer and she had studied only until the 10th standard. She came to know about the computer training center from her friends and traveled from her village to attend the classes daily. In the course, she not only learnt to use the computer but also to speak English and attain life skills personality development. After completing her training, she joined Vinayaka Industries as an accountant and is now earning INR 8000 (USD 184) per month. Pushpalatha is very grateful to Wal-Mart as she sees the effort given to bring changes in the lives of people like her.



**Naveen Learns Better**

Naveen Kumar is a slightly built boy studying in the 7th standard. His father works as a security guard in a small factory and earns INR 2500 (USD 58) per month. His mother works as a maid to help support the family and earns around INR 1500 (USD 35). They cannot afford to send Naveen and his two sisters to a good school. Therefore, the family is very grateful to Wal-Mart for the tuition center as it helps their children study things which they do not learn in their schools. Naveen personally comes to the tuition center to learn computers, Hindi and other subjects through the audio-video programs. Naveen dreams to be a police officer one day.

**Achievements**

3 Students from the computer center & 4 Students from the tailoring course were successfully placed in jobs in the 2nd quarter.

**Statistics:**

Number of students benefitted at the tuition center **473**

Number of new students enrolled at the vocational training center

Computer Training Center	58
Spoken English	18
Tailoring Training Center	10
<b>Total</b>	<b>86</b>



### Improving Anuthiya's Life

Anuthiya is a 12-year-old girl studying in the 7th standard in Gupta High school, Ambattur. She lost her mother a few years ago and her father works as a driver in a factory. Anuthiya joined the ICoHOPE tuition center in August 2007. Since then, she has never missed her evening tuitions and computer practical on Sundays. After joining the tuition center, she improved a lot in her studies, especially in Social Science and English improving from 60% to 90%. Anuthiya is also excited about the improvement of her computer knowledge. Her family is very grateful to Wal-Mart as Anuthiya now has a bright future ahead of her.



### Raising Earning Capacities

20 year old Saravanan resides at Varadharajapuram, Ambattur. His father is a carpenter and his mother is a housewife. He has two brothers, Velu and Jaiganesh. His contribution to the family finances is very important as they are very poor. Saravanan was working in a company as a maintenance worker with a salary of INR 2000 (USD 46) per month. He enrolled himself in the ICoHOPE computer center and did a course on MS Office 2007. With his new computer knowledge, he was able to get a job in Fox Conn India (Pvt) Ltd a few months later. His earnings increased to INR 3500 (USD 81). Saravanan is grateful to Wal-Mart for helping him raise his earning capabilities.

## Achievements

- India Shoes donated INR 7,500 (USD 173) for the Aids Awareness Program to be conducted in their factory.
- 19 Students from the computer center, 8 Students from spoken English course, & 34 Students from the sewing course were successfully placed in jobs in the 2nd quarter.
- 25 Students from the computer center & 6 Students from spoken English course were promoted.

### Statistics:

Number of students benefited in the education program

Preschool	141
Tuition Center -ICoHOPE	129
Tuition Center -Govt. School	350
<b>Total</b>	<b>620</b>

Number of new students enrolled at the vocational training center

Computer Training Center	59
Sewing Training Center	30
Spoken English	43
<b>Total</b>	<b>132</b>



### Supporting Shashi

Shashi's life has been full of sorrow and pain. She lost both her parents at the tender age of 3. Her father committed suicide and her grandmother drove her mother out of the house even though her mother was very ill. After some time, her mother died and Shashi had no alternative but to stay with her grandmother. She managed to finish her basic schooling and was earning very little money working as a salesgirl in a shop. She was very discouraged and felt that there was no hope for her. Today, she earns a little extra money after being trained as a beautician in ICoHOPE. She earns INR 800 (USD 18) per month. Now, she feels inspired to be financially independent so that she can live a better life. She is highly obliged to Wal-Mart as it has given her hope for the future and the knowledge that there is someone to help her in her time of need.



### Helping Bhawana Learn

8-year-old Bhawana's father, Manoj Kumar, has a small teashop whose earnings help him feed his family of 5. He earns around INR 1500 (USD 35) while her mother is a housewife. Before joining the ICoHOPE school, she was attending a government school but the school did not provide good teaching. They came to know about the ICoHOPE school from a survey and she was enrolled. She now studies in lower kindergarten and she stood first in her class in the annual examinations. Both her brothers are also enrolled in the school. Her parents are very happy that their children receive their uniforms and good education free from the school.

## Achievements

10 Students from the computer center, 9 Students from the sewing course, 9 Students from the beautician course, & 9 Students from the spoken English course were successfully placed in jobs in the 2nd quarter.

### Statistics:

Number of students benefitted in the education program

Preschool	111
Tuition Center -ICoHOPE	214
<b>Total</b>	<b>325</b>

Number of new students enrolled at the vocational training center

Computer Training Center	40
Sewing Training Center	20
Beautician Course	23
Spoken English	44
<b>Total</b>	<b>127</b>



**Sabiya Changes**

Sabiya Shabbir Patel was not a model student in the BMC School. Though she was in the 3rd standard and 10 years old, she did not know how to read or write. She was very lazy and weak. She often skipped school because she had to go for various medical checkups. She was not interested in her studies and would often tell lies at home. Both her parents are illiterate but they wanted the best for her. So, they enrolled her in the tuition center and told the teachers to take any means to teach her. Slowly, the love and care that she received from the teachers changed her. Now, she can read and write, and she can also add and subtract numbers. Her parents are very grateful when they see the changes in their daughter. They thank Wal-Mart for enabling people to take time to provide care and education to their daughter.



**Enabling Anita to Earn**

Anita is very grateful to Wal-Mart as the ICoHOPE has helped her improve her earning capabilities. Her mother works abroad and left her children behind as she had no choice when her husband died. The children stayed with their aunt and not one of them was employed. Before she joined the course, Anita could only read English. Now, she can confidently speak good English. This has helped her get a job in a travel agency and she earns INR 4500 (USD 104) a month. She is happy that she is able to have a better life because of the help she received from Wal-Mart.

**Achievements**

- 6 Students from the computer center & 2 Students from spoken English course were successfully placed in jobs.
- 1 Student from the computer center & 1 Student from spoken English course were promoted in the 2nd quarter.

**Statistics:**

Number of students benefitted in the education program

Play School	25
Tuition Center - BMC School	261
Computer Lab BMC School	1284
<b>Total</b>	<b>1570</b>

Number of new students enrolled at the vocational training center

Computer Training Center	44
Spoken English	51
<b>Total</b>	<b>95</b>

Number of students enrolled in the vocational computer program at BMC School **161**



### Gifted Dreams to Pravesh

Pravesh is a student in ICoHOPE School. His father, Kasim, had a small farm in Bengal. However, as there were some family problems, he moved to Panipat and started working in a small factory. Due to his low income, he could not afford to send his children to school. However, he came to know about the school through a fellow worker at the factory and immediately enrolled his children. When Pravesh first came to school, he could not read and write. After a lot of attention, care, and teaching from the staff, he can read and write in English. He is also excited about learning Mathematics. He is grateful to Wal-Mart for giving him an education and dreams. He wants to be a doctor when he grows up.



### Helping Pooja Teach Others

Pooja's family of six members solely depends on the earnings of their father who works as a mason. Due to lack of finances, Pooja discontinued her studies at the 5th standard. She had always wanted to help her family financially but did not know how to do so. She knew a little tailoring but did not even have the money to learn the craft properly. She heard about the vocational training center at the ICoHOPE where she could learn tailoring for free. Now, after the training at ICoHOPE, she is quite skilled in tailoring and she earns money by stitching clothes. She also gives tailoring lessons to two girls in her neighborhood. She gushes that it is a great experience to teach other people. She thanks Wal-Mart because she has found a new life and personality. She also encourages other people to join this center.

## Achievements

2 Students from the computer center & 3 Students from the sewing course were successfully placed in jobs in the 2nd quarter.

### Statistics:

Number of students benefitted in the education program

Preschool	132
Tuition Center	137
Total	<b>269</b>

Number of new students enrolled at the vocational training center

Computer Training Center	42
Sewing Training Center	24
Embroidery Course	11
Spoken English	21
Total	<b>98</b>